

Timothy Ryerson

Resume

720-249-4811 · Fax: 720-207-9364
Tim@TViChannels.com · www.TViChannels.com

BACKGROUND SUMMARY

- Television programming executive
 - Regional, national and international networks
 - Market leaders, Fortune 500 firms and entrepreneurial startups
- Production
 - General entertainment motion pictures
 - Award-winning documentaries and educational films

ACCOMPLISHMENTS

- Launched 14 television channels in new markets through brand extension on new distribution platforms.
- Chaired multi-functional teams to develop exciting programming events and stunts designed to drive sales and marketing opportunities.
- Designed efficient operational systems and superior quality control utilizing new technologies that simultaneously reduced costs.
- Co-wrote business plan that secured \$10 million commitment from venture capital firm for startup television company.
- Planned, built and managed planning/scheduling, traffic, quality control and interstitial programming departments supporting over 12 channels simultaneously at successful national/international television company.
- Supervised over 30 employees in self-sustaining teams integral to the successful daily operations of rapidly-growing television company.
- Managed budgets in excess of \$100 million.
- Negotiated with every major studio and scores of independent suppliers for acquisition of programming content.
- Production on nine feature films and 15 award-winning documentaries.
- Served as President of the Colorado Film and Video Association (CFVA), a non-profit industry association of over 400 members.
- Evaluated three years of student outcomes in relation to departmental goals for Film Studies Program at the University of Colorado.
- Developed educational curricula for three upper-division courses at the University of Colorado.
- Founded two non-profit tax-exempt 501(c)(3) organizations.
- Developed and designed five websites.

WORK HISTORY

- TUSCANY ENTERTAINMENT GROUP 2003 – current
Television and motion picture consulting services
Various clients (references upon request)
Brand development, feasibility studies and competitive analyses, business plans, financial modeling, programming strategies, logistics and operations, content development, production, marketing and distribution.
- TViFUSION 1998 - 2002
Vice President, New Channel Development and iTV
Reported to CEO and President/COO
Developed new television program concepts; created business plans for special-interest television channels; feasibility studies and analyses of domestic and foreign markets; designed technical distribution systems; developed strategies for brand development, extension and convergence onto internet and other new media distribution platforms; formulated models for interactive television (iTV) applications.
- STARZ ENCORE GROUP, LLC 1993 – 1997
Vice President, Planning and Scheduling
Reported to President, Encore Entertainment Group
Planned and implemented the launch of ten domestic and two international television channels as part of multifunctional team of VPs; managed staff of 30+ employees in departments for 11 channels with budget exceeding \$100 million.
- SHOWTIME NETWORKS, INC. 1989 – 1993
Director, Program Planning
Reported to Senior Vice President, Acquisitions and Scheduling
Managed strategic long and short-term planning and contractual requirements for four national television channels; chaired cross-departmental teams to facilitate sales and marketing opportunities through special on-air programming events; monitored Nielsen ratings and worked closely with research team to maximize effectiveness of programming strategies; created models for launch of two channels.
- Z CHANNEL (regional pay television channel) 1985 – 1989
Vice President, Programming 1988 – 1989
Reported to COO
Administered all programming department activities including financial/budget responsibilities, contract oversight and requirements, and negotiations with domestic and international content suppliers.

WORK HISTORY (continued)

COUNTY OF LOS ANGELES CHIEF ADMINISTRATIVE OFFICE MOTION PICTURE UNIT

Production of 15+ award-winning documentary and educational films.

EDUCATION

B.A., University of Southern California

COMPUTER KNOWLEDGE

Microsoft: Word, Excel, FrontPage, PowerPoint, Access, Publisher, Outlook

Macromedia: Dreamweaver, Flash, Fireworks

HTML, XHTML, CSS, JavaScript, PHP, MySQL

PROFESSIONAL AFFILIATIONS & PUBLIC SERVICE

- University of Colorado, Lecturer and Honorarium Instructor, 2001 – 2004
- University of Colorado, Assessment Studies, 2004, 2003, 2000
- Colorado Film & Video Association, Panelist, “Financing a Project,” 2003
- Association of Film Commissions International, Panelist, 1998
- Denver International Film Festival, Host and Presenter, 1998
- Denver International Film Festival, Juror and presenter, 1997
- Colorado Film & Video Association, President, 1997
- Colorado Film & Video Association, Board of Directors, 1995 – 1997
- Rocky Mountain Film and Video Exposition, Workshop Instructor, 1997
- Arts to Career Project, Denver Mayor’s Office of Art, Culture & Film, 1996
- Founded Pasadena Art Theatre, non-profit organization for actors/writers
- Founded Maxima, non-profit organization for production of PSAs
- Listed in *Who’s Who in Entertainment*

LANGUAGES

Fluent English; working ability in French, Italian and Spanish

INTERESTS (no particular order)

- Movies: contemporary, classic, American, foreign, commercial, art house, independent, experimental; thought-provoking documentaries
- Travel (domestic and international) and foreign languages/cultures
- Spirituality and healing (*tikun olam*), Judaism, kabbalah and meditation
- Well-prepared cuisine; ethnic foods
- Snow skiing, weight lifting, walking, hiking
- My children: their growth, education, activities and interests
- Music: classical, opera, blues, jazz, old school rhythm and blues
- Epidemiology; the history and social/political impact of infectious diseases